

Mobile Journalism 101



How to file a good quality story on the fly in 5 easy steps

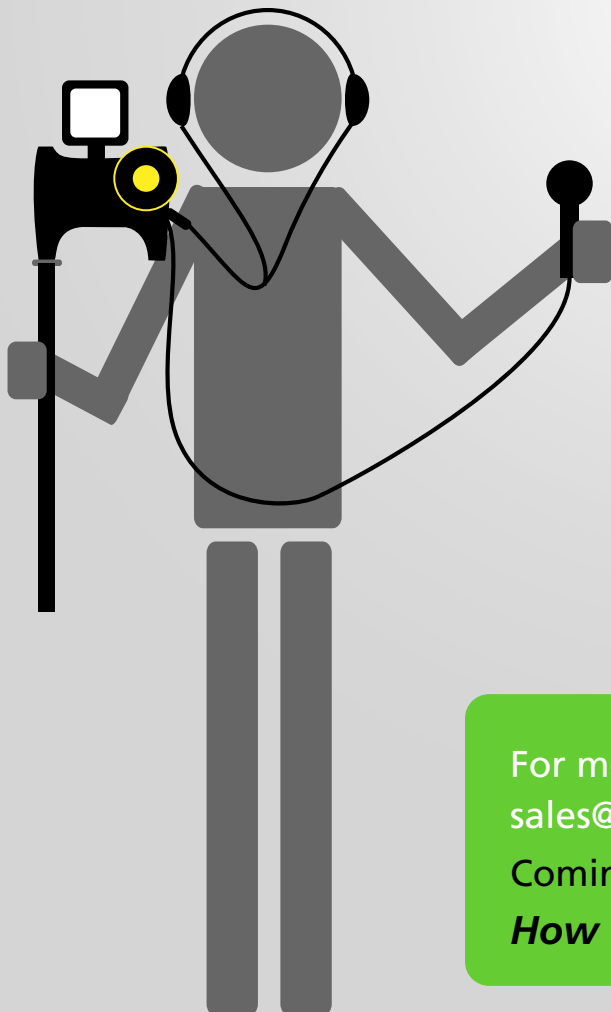
1: Get the right tools

Buy an iPhone or iPod Touch, if you use android - then keep using it for your phone, but for editing unless you want to spend hours waiting for a video to render, it's iPhone. Go to the App store. Download 1st Video - if you already have iMovie - our advice is - if you are uploading kittens to YouTube use iMovie - if you want a robust editor capable of producing and filing a professional story into a newsroom use 1st Video. Buy 1st Video with VeriSend (coming soon). Added extras to make the job easier, Owle Bubo (very cool), XLR Cable & Mic, lighting kit and monopod.



2: Train

You may be used to editing but visit www.vericorder.com and do the online training - it just makes life easier.



3: Leave the office

Head out to the closest disaster or supermarket ribbon cutting. Open 1st Video, put your phone in airplane mode and get started filming and interviewing.

4: Edit your piece

Head to your car or the nearest bench and use those editing skills to put together your story. You will have 2 tracks of video and 4 more tracks of audio to work with.

5: File

VeriSend will file your story to whatever pre-set targets you have to send to. Head home, you deserve it - your work here is done.

For more information visit www.vericorder.com
sales@vericorder.com 250-448-4954

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